



BIOGRAPHY: Ms. Poonam Lalvani

Managing Trustee, Life Trust, India

Poonam Lalvani is the Managing Trustee of Landmark International Foundation for Empowerment (LIFE) Trust. She has been the driving force behind the several path-breaking initiatives undertaken by LIFE Trust to improve the Public School Education System – with the mission to make ‘School Chalo’ the mantra of every child in India.

Among Poonam`s key initiatives has been the introduction of digital classrooms in municipal schools in Maharashtra, for teaching as well as providing the much needed motivation to children to study. Poonam and LIFE Trust have conceptualized various innovative teaching techniques for secondary BMC school students which include Math Made Easy, English Made Easy, Effective Study Habits, Career Counseling, Parental Guidance and many others.

Prior to this position, Poonam was the Executive director of Sericol India Pvt Ltd, global leaders in screen and digital printing inks and part of the Burmah Control Group. In addition to overseeing the Administration, Supply Chain and Finance functions of the organization, her responsibility at Sericol India included establishing a world-class manufacturing facility in Pune.

She has more than 20 years of experience in managing a screen printing inks manufacturing and distribution company, including her role at Sericol India as Ececutive Director and as Managing Director of Sapphire Printing Inks Pvt Ltd. She has contributed immensely to the development of the industry and was awarded with the Magus Award in 1995 from the Screen Printing Association in U.S.A for being the first Asian to help in developing the Screen Printing Industry in India.

Poonam is an active Rotarian and is a member of the prestigious Rotary Club of Bombay. In Rotary, she has been chairperson of various committees in the areas of Health, Education and working with the physically and mentally handicapped children.

Through LIFE, it is Poonam`s vision to develop the public education system in India. Whether it is the adoption of 475 Anganwadis in Mumbai, or setting up Maharashtra`s second Learning Disability Testing Center, Poonam has a definitive plan to accomplish this vision.

All program initiated by LIFE are linked to one common mission- ‘Changing Lives, Changing Destinies’ – a mantra that Poonam lives by. She believes that there are unique solutions to every social issue and together with likeminded individuals a revolutionary change can be achieved in the field of education.

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